



Alexander Burghardt

Details

Phone

+49 17645917741

Email

contact@alexanderburghardt.de

Links

[Personal Website](#)

Skills

HTML/CSS/JavaScript

PHP, MySQL

Hubspot, Zoho CRM, SAP

Adobe Photoshop, Lightroom, Illustrator

Project Management

Hobbies

Tennis (trying), Cars, Water Ski

Profile

After my business informatics studies with a focus on sales and consulting during which I worked at SAP SE, I gained experience in different industries and founded 3 companies where I put my skills to the test. I am always trying to rediscover and develop myself and am open to all industries and positions.

Employment History

IT CRM & ERP Advisor, EVERSTORES GMBH

Mar 2022 – Apr 2022 📍 Berlin

Everstores is a recently found Berlin-based fintech startup, focussing on aggregating e-commerce shops. They hired me to advise them on their IT Strategy and Landscape. My main tasks were:

- Project Lead for CRM (Hubspot) optimization and automation (workflows and sequences) for different sales funnels
- Custom webhook applications in cooperation with a PHP developer
- ERP-Systems and implementation roadmap advisory

FREELANCING

2017 – Present

During my studies I started to work as a freelancer on various IT consulting jobs. These include full stack system administration, IT advisory and support for office Solutions and webdesign.

- Latest projects: NAS-filesystem setup with user management, VPN concept and implementation for homeoffice solution, Windows 2019 server setup and CRM migration from "Onoffice CRM" to "estatePro" (real estate focused CRM)

CO-OWNER, CAFÉ MONO'S GBR

Jun 2020 – Sep 2021 📍 Mannheim

Café Mono's was a gastronomic project I started with my two siblings during the pandemic to allow people to enjoy moments in a relaxed atmosphere outdoors again during the times between lockdowns. My main tasks were:

- Co-Owner and responsible for digital solutions and Team management
- Digital Branding, Website design and realization, digital advertising
- Implementing and monitoring digital services for order and customer management, performance analysis, budget planning and forecast
- Hire, onboard and organize new employees- Co-Owner and responsible for digital solutions and Team management
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performance analysis, budget planning and forecast
- Hire, onboard and organize new employees

CO-OWNER, BURGHARDT REAL ESTATE GBR

2019 – Present

Burghardt Real Estate was the first joint project I have with my brother. We founded it to manage our family's properties on the one hand and to offer our clients an uncomplicated and professional way to sell their property on the other hand.

I am responsible for sales and acquisitions and legal processes, as well as:

- Digital Branding, Website design and realization, digital advertising
- Implementation and configuration of Zoho CRM and our other office solutions

DUAL STUDENT, SAP SE

2015 – 2018

Multiple 3 months-internships for 3 years in different divisions and industries:

- Cloud Software Development (ABAP, JS - in house solutions)
- Strategic Consulting (Business Transformation Services - renewable energies)
- Technical Consulting (SAP Fiori Solutions - Automotive)
- Presales (Strategic Value Advising - Automotive)
- Sales (Account Managing - Automotive)

Education

DUALE HOCHSCHULE BADEN WUERTTEMBERG, Bachelor of Science, Business & Information Technology

2015 – 2018  Mannheim

As a graduate of Business Information Systems, Sales and Consulting, you are qualified to be the interface between IT and the business side. I learned to develop and evaluate solution concepts, even for larger IT projects, and to discuss them with customers. The Sales and Consulting major also focuses on theoretical and practical aspects from the sales and consulting environment for information technology products and services.

German School – Marbella, A - Levels

My family moved to Spain in 2013, where I graduated from a German school before moving back to go to University.